

***Call for Papers, Symposia,
& Applications for the Junior Faculty & Doctoral Consortium***

The 7th Sustainability, Ethics and Entrepreneurship (SEE) Research Conference

Washington DC

March 1-4, 2018

(Junior Faculty & Doctoral Consortium: March 1-2, 2018; Conference: March 2-4, 2018)

www.seeconf.org

Submission Deadline: November 1, 2017

The Sustainability, Ethics, and Entrepreneurship (SEE) Conference attracts research on diverse topics including but not limited to social, environmental & sustainable entrepreneurship, ethics, firm-community ties, prosocial action, activism, impact investment, corporate responsibility, etc.

The fact that ethics and sustainability are intertwined with entrepreneurship is no longer new. Indeed, ethical choices are critical in most business contexts and key to the success of startups, small firms, medium enterprises, and large, multinational corporations. Thus, sustainability, ethics, and entrepreneurship triangulate ecological consideration, social value creation, and economic opportunity. The goal of the conference is to advance SEE-related research and practice.

The SEE Conference has two parts: Paper Presentations & Symposia AND a Junior Faculty & Doctoral Consortium (**JFDC**).

1a) Paper Summary Submission Guidelines

We invite submissions of empirical research (including ethnographic and qualitative research) and theory papers. We are particularly interested in radical, controversial, and “edgy” projects; novel, useful, and non-obvious research that challenges dogmas and is highly revelatory, even if not fully grounded in well-studied or well-validated theory.

Paper Summaries should not exceed two single-spaced pages and limited to **1,250 words** (including 250 word abstracts) that address a broad array of subjects on SEE-related topics (e.g., social/environmental entrepreneurship, impact investments, corporate social responsibility, business ethics, sustainable supply chains, prosocial action, etc.). Those

selected by a double-blind review process will present their research. See a sample of topics at the end of this document.

Submitting a Paper Summary signifies a commitment that at least one of the authors will participate in the conference if the abstract is accepted. Submitting an abstract also affirms a commitment that the featured ideas are original and come from unpublished working papers.

1b) Symposium Submission Guidelines

Symposia are 75-minute SEE sessions, where several presenters/speakers discuss a common topic or theme. The symposia track is open to a wide range of theories, methods, applications, and teaching approaches. All symposia submissions will be single-blind peer reviewed, and the selected proposals will be featured during the academic portion of the SEE Conference, March 2-4, 2018.

All symposia must fit within a 75-minute session. Audience interaction is an essential component of accepted submissions. Symposium submissions should include:

1. A title page with participants' contact information (name, affiliation, email, phone #);
2. The title page should include a written promise that ALL presenters will register and attend the 2018 SEE Conference should the symposium be accepted;
3. An abstract (up to 250-words);
4. An overview of the symposium (not to exceed 2 single-spaced pages) including: a) a clear description of the topic(s) to be discussed and why the symposium is of interest to SEE participants; and b) a description of the session's format,

organization, timing, and procedures used to manage the session among the presenters and with the audience;

5. Symposia involving multiple paper presentations mean that each paper should include a 250-word abstract (not including references). Tables and figures for each presentation can be included in an additional page.

Submissions Deadline: November 1, 2017

Authors should submit their summaries and/or symposia at:
<https://cmt3.research.microsoft.com/SEEconf2018>

Submission Directors:

Oana Branzei: obranzei@ivey.ca

Amy Guerber: aguerber@mail.wtamu.edu

Joe Cooper: Joseph.Cooper2@utoledo.edu

2) Junior Faculty & Doctoral Consortium (JFDC): Assistant Professors and Ph.D. students are invited to apply for the **JFDC**, which will feature a favorable ratio of senior scholars to participants. Journal editors (e.g., JMS, AMP, SEJ) will facilitate the JFDC with paper development sessions, and other workshops. **Funding:** Pending approval, a stipend to JFDC participants will aim to offset the registration fee for the JFDC and/or registration fee for the academic conference.

Mentors include:

Sylvia Dorado – University of Rhode Island

Matthew Grimes – Indiana University

Tim Hargrave – Central Washington University

Jill Purdy – University of Washington Tacoma

Theodore Waldron – Texas Tech University

Tyler Wry – Wharton, University of Pennsylvania

JFDC Submission Deadline: November 1, 2017

JFDC Director: Jeff York, Jeffrey.York@colorado.edu

JFDC applicants should submit a *full manuscript* (up to 40 double-spaced pages) and a CV to:

<https://cmt3.research.microsoft.com/SEEconf2018>

Keynote Speakers

R. Edward Freeman – Darden School of Business

Andrew J. Hoffman – University of Michigan

Deadlines & Dates

Summaries, Symposia, JFDC Submissions	November 1, 2017
Acceptance Notifications	December 1, 2017
Preliminary Program Published	December 20, 2017
JFDC	March 1 – 2, 2018
Conference	March 2 – 4, 2018

Potential Topics:

- How does strategy differ when firms are not constituted as vehicles of private wealth accumulation but are owned by communities of members or government?
- How do companies repair their relationships with customers after activists tarnish their reputation?
- How do *effectual principles* and actions generate value for sustainable ventures and/or the broader society?
- How, when, and under what conditions do companies know that they are truly sustainable? Is there a finish line?
- Under what conditions can firms integrate social and environmental responsibility efforts with their business model while continuing to maximize shareholder value?
- How and when a business might seek sustainability to achieve competitive advantage?
- In a capitalist system, value are measured in monetary units: what is social value, how is it measured, and how do social value and economic value interact with each other?
- Free markets and competition have brought many benefits (e.g., the average individual material wellbeing has improved markedly, even if the variance is distressing). How does this increasing but uneven material prosperity relate to human wellbeing, sustainability and entrepreneurship?
- How does market competition affect the fabric of trust, ecological value and social value?
- Under what conditions will sustainability and ethics conflict?
- What are most useful conceptual models and empirical analysis of the antecedents, consequences, and contingencies associated with the processes of sustainable and ethical entrepreneurship?
- What are the roles of economic and institutional systems in motivating ethical and sustainable behaviors?

For more information visit <http://seeconf.org> or contact:

Maritza Espina, Executive Director & Chair: mespina@suagm.edu

Gideon Markman, Founder: gideon.markman@colostate.edu

Matthew Grimes, Organizer: grimesma@indiana.edu

Tom Dean, Organizer: Tom.Dean@colostate.edu

Jeff York, JFDC Director: Jeffrey.York@colorado.edu

Submission Directors:

Oana Branzei: obranzei@ivey.ca

Amy Guerber: aguerber@mail.wtamu.edu

Joe Cooper: Joseph.Cooper2@utoledo.edu